

Farm Animal Program Manager

Organization Summary

The Animal Welfare Institute (AWI) is a nonprofit organization founded in 1951 whose mission is to alleviate the suffering caused to animals by people. With headquarters in the Eastern Market district of Washington, DC, AWI employs approximately 27 staff and consultants, with most located at its headquarters and others operating from locations around the country. AWI is program oriented—more than 90 percent of our budget goes to support our programs to protect terrestrial and marine wildlife, farm animals, animals in research, and companion animals via educational programs, strategically crafted campaigns, political advocacy, and engagement with industry, policymakers, scientists, and other NGOs.

Position Summary

AWI is currently seeking a Program Manager to join the group's farm animal program team at its Washington, DC headquarters. This position focuses on working within broad-based stakeholder coalitions to promote a higher-welfare, sustainable food system. The position also includes lobbying for stronger farm animal standards by the US Congress, state legislatures, and industry trade associations. The Program Manager works within the AWI farm animal team to meet the organization's objectives of eliminating factory farms, supporting higher-welfare farms, and achieving humane transport and slaughter for all farmed animals.

Primary Responsibilities

- Advocate for farm animal protection before the US Congress, state legislatures, municipal governments, and administrative agencies
- Advocate for the adoption of stronger farm animal protection standards by relevant professional organizations, animal agriculture associations, retailers, food service companies, and individual producers of animal-derived foods
- Participate on AWI's behalf in a variety of stakeholder coalitions to promote a higher-welfare, sustainable food system

Additional Responsibilities

- Develop contacts and avenues of communication among agriculture industry representatives, government officials, and other NGOs
- Produce comments, supporter action alerts, and press statements/blogs/opinion editorials on farm animal welfare issues
- Draft, revise, and/or update reports and other publications related to farm animal welfare
- Draft, revise, and/or update website content related to farm animal welfare
- Participate in farm animal program planning and priority setting
- Represent AWI at hearings, meetings, and events
- Represent AWI in interviews with the media
- Supervise interns and volunteers

Education

- Minimum of a bachelor's degree in relevant field; advanced degree in law, public policy, or animal science a plus

Skills and Experience

- 3-5 years' experience in advocating for the welfare of farmed animals
- In-depth knowledge of farm animal welfare policies
- Knowledge of federal and state policy-making processes
- Knowledge of conventional and alternative animal agricultural practices preferred
- Strong written and verbal communication and public speaking skills
- Ability to work well both independently and within a team
- Ability to coordinate activities within coalitions composed of various stakeholders
- Ability to coordinate multiple projects simultaneously

Reports to

Director, Farm Animal Program

Job Location

Washington, DC. Remote working will not be considered for this position. Occasional travel to meetings and conferences required.

Salary and Benefits

Salary is commensurate with experience and abilities. Benefits include employer-paid medical, prescription, and dental insurance, employee-paid vision insurance, 401(k) with employer match, paid leave, on-site parking, and IRS commuter benefit program.

To apply

Please send a cover letter, resume, and brief writing sample that is predominantly your own work (white paper or report, op-ed, regulatory comment, sign-on letter, or administrative rulemaking petition are preferred writing samples) to jobs@awionline.org, "Attn: Farm Animal Program Manager." The position will remain open until filled. No telephone calls, please.