# **Animal Welfare Institute**

# **Financial Statements**

(Together with Independent Auditors' Report)

Years Ended June 30, 2014 and 2013

# Financial Statements and Independent Auditors' Report

# for the Years Ended June 30, 2014 and 2013

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#### INDEPENDENT AUDITORS' REPORT

Board of Directors Animal Welfare Institute Washington, DC

We have audited the accompanying financial statements of Animal Welfare Institute which comprise the statements of financial position as of June 30, 2014 and 2013, and the related statements of activities and changes in net assets and cash flows for the years then ended and the related notes to the financial statements.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Animal Welfare Institute as of June 30, 2014 and 2013 and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

October 27, 2014 Tarrytown, NY



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#### BALANCE SHEETS

	Jun	e 30,	
	2014		2013
ASSETS			
CURRENT ASSETS: Cash and cash equivalents (including \$563,360 and \$1,097,632 in money market funds in 2014 and 2013, respectively) (Notes 1 and 6) Contributions and accounts receivable (Note 1) Investment in securities (Note 1) Prepaid insurance TOTAL CURRENT ASSETS	\$ 1,007,230 50,243 5,187,460 14,631 6,259,564	\$	1,420,393 1,186,963 6,831,445 9,438,801
FIXED ASSETS (Notes 1 and 2)	 5,647,627		5,747,590
TOTAL ASSETS	\$ 11,907,191	\$	15,186,391
<u>LIABILITIES AND NET ASSETS</u>			
CURRENT LIABILITIES: Accounts payable and accrued expenses	\$ 52,086	\$	23,230
TENANT SECURITY PAYABLE	 10,090		11,390
NET ASSETS: Unrestricted (Note 1) Temporarily restricted (Notes 1 and 3) Permanently restricted (Notes 1 and 4)	 11,390,260 354,755 100,000	\$	14,702,715 349,056 100,000
TOTAL NET ASSETS	 11,845,015		15,151,771
TOTAL LIABILITIES AND NET ASSETS	\$ 11,907,191	\$	15,186,391

# STATEMENTS OF ACTIVITIES AND CHANGES IN NET ASSETS

	Year Ended June 30,		
	2014	2013	
CHANGES IN UNRESTRICTED NET ASSETS: REVENUES:		•	
Contributions - Foundations and trusts - Legacies and bequests (Note 1) - Memberships and other (Note 1)  Tenants net rental income (Note 8) Sale of publications and reports Dividend income Interest income Realized and unrealized gain on securities	\$ 703,496 301,248 1,217,662 66,896 3,336 169,988 18,642 1,177,061	\$ 495,915 1,901,043 1,629,975 44,948 815 170,388 35,044 738,525	
NET ASSETS RELEASED FROM RESTRICTIONS: Satisfaction of program restrictions: Roger L Stevens Publication Fund Animal Welfare Approved program Public education and programs	88,542 1,780,000 219,900	11,025 1,352,220 70,051	
Total unrestricted revenues and other support	5,746,771	6,449,949	
EXPENSES: (Note 1) Program service Management and general Fundraising	8,752,371 246,444 60,410	4,564,834 215,402 52,672	
Total expenses	9,059,226	4,832,908	
Decrease (Increase) in unrestricted net assets	(3,312,455)	1,617,041	
CHANGES IN TEMPORARILY RESTRICTED NET ASSETS:			
Grants and contributions Net assets released from restrictions	2,094,141 (2,088,442)	1,429,630 (1,433,296)	
Increase (decrease) in temporarily restricted net assets	5,699	(3,666)	
DECREASE (INCREASE) IN NET ASSETS	(3,306,756)	1,613,375	
NET ASSETS - beginning of year	15,151,771	13,538,396	
NET ASSETS - end of year	\$ 11,845,015	\$ 15,151,771	

The accompanying notes are an integral part of these financial statements.

#### STATEMENTS OF CASH FLOWS

	Year Ended June 30,			
		2014	_	2013
CASH FLOWS FROM OPERATING ACTIVITIES: Decrease (Increase) in net assets	\$	(3,306,756)	\$	1,613,375
Adjustments to reconcile decrease in net assets to net cash (used in) provided by				
Noncash charge for depreciation		99,963		99,963
Realized and unrealized (gain) loss on securities  Noncash contributions received		(1,177,061) (48,485)		(738,525) (14,979)
Changes in assets and liabilities:  Decrease (Increase) in accounts receivable Increase in prepaid expense		1,136,720 (14,632)		(1,144,906)
Increase (decrease) in accounts payable and accrued expenses		28,857		(49,844)
Increase (decrease) in tenant security deposit		(1,300)		3,390
NET CASH USED IN OPERATING ACTIVITIES		(3,282,694)		(231,526)
CASH FLOWS FROM INVESTING ACTIVITIES:				
Purchase of building improvements		-		(6,828)
Proceeds from sale of securities		3,900,332		2,049,740
Purchase of securities		(1,030,801)	_	(1,749,063)
NET CASH PROVIDED BY INVESTING ACTIVITIES		2,869,531		293,849
(DECREASE) INCREASE IN CASH AND CASH EQUIVALENTS		(413,163)		62,323
CASH AND CASH EQUIVALENTS - beginning of year		1,420,393	_	1,358,070
CASH AND CASH EQUIVALENTS - end of year	\$	1,007,230	\$	1,420,393

#### STATEMENT OF FUNCTIONAL EXPENSES

#### YEAR ENDED JUNE 30, 2014

		Program Services	Management and General		Fund Raising	_	Total
Salaries	\$	1,833,289	82,418		18,835	\$	1,934,542
Payroll taxes and employment insurance	•	138,940	7,465		1,493		147,898
Employee benefits		170,489	12,603		2,461		185,553
Retirement plan		31,565	1,679		336		33,580
Advertising		16,132	150		7,349		23,631
Animal Welfare Institute Quarterlies		99,474	-		1,005		100,479
Printing and publications (except for Quarterlies)		273,461	-		4,788		278,249
Research, writing and editing		30,920	-		-		30,920
Grants		297,255	-		-		297,255
Conferences, meetings and travel		687,897	6,948				694,845
Postage, mailing and addressing							
costs (except for Quarterlies)		86,980	878				87,858
Telephone, duplicating and office supplies		120,994	20,696		17,512		159,202
Professional services		4,077,871	12,305		-		4,090,176
Membership and subscriptions		29,482	5,353		2,849		37,684
Acquisition of books and							
other educational materials		400	-		-		400
Consultants		590,909	-		-		590,909
Internet services		121,491	-		-		121,491
Schweitzer Award		565	-		-		565
Occupancy costs		87,481	36,242		1,250		124,973
Miscellaneous		(1,834)	 54,644	_			52,810
Total expenses before depreciation		8,693,761	241,381		57,878		8,993,020
Depreciation		58,610	 5,063	_	2,532		66,205
Total expenses	\$	8,752,371	\$ 246,444	\$	60,410	\$	9,059,226

The accompanying notes are an integral part of these financial statements.

#### STATEMENT OF FUNCTIONAL EXPENSES

#### YEAR ENDED JUNE 30, 2013

		Program Services	 Management and General		Fund Raising		Total
Salaries	\$	1,584,565	\$ 72,589	\$	16,739	\$	1,673,893
Payroll taxes and employment insurance		125,890	6,681		1,207		133,778
Employee benefits		161,886	10,202		1,685		173,773
Retirement plan		30,218	1,595		321		32,134
Advertising		21,019	180		8,123		29,322
Animal Welfare Institute Quarterlies		91,753	-		1,563		93,316
Printing and publications (except for Quarterlies)		158,695	69		4,527		163,291
Research, writing and editing		24,819	-		-		24,819
Grants		249,250	-		-		249,250
Conferences, meetings and travel		648,376	2,913		(308)		650,981
Postage, mailing and addressing							-
costs (except for Quarterlies)		82,985	-		592		83,577
Telephone, duplicating and office supplies		142,638	10,360		12,450		
Professional services		321,402	17,761		-		339,163
Membership and subscriptions		23,509	3,648		2,785		29,942
Acquisition of books and							-
other educational materials		419	- ,		-		419
Consultants		720,763	-		-		
Internet services		44,263	-		-		44,263
Schweitzer Award		467	-		-		467
Occupancy costs		76,864	33,370		354		110,588
Miscellaneous		(3,557)	 50,971		102	-	27,152
Total expenses before depreciation		4,506,224	210,339		50,140		4,766,703
Depreciation	_	58,610	 5,063	_	2,532	_	66,205
Total expenses	\$	4,564,834	\$ 215,402	\$	52,672	\$	4,832,908

#### NOTES TO FINANCIAL STATEMENTS

#### YEARS ENDED JUNE 30, 2014 AND 2013

# 1. ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### **Organization**

Animal Welfare Institute ("AWI") is a nonprofit organization incorporated in 1951 under the laws of Delaware. The general objective of AWI is to reduce animal suffering caused by people.

AWI is exempt from Federal income tax under Section 501(a) of the Internal Revenue Code as a Section 501(c)(3) organization. AWI has also been designated as a publicly supported organization by the Internal Revenue Service. Consequently, AWI qualifies for the maximum charitable contribution deduction by donors.

AWI has no uncertain tax positions as of June 30, 2014 in accordance with Accounting Standards Codification ("ASC") Topic 740 ("Income Taxes"), which provides standards for establishing and classifying any tax provisions for uncertain tax positions. AWI is no longer subject to federal or state and local income tax examinations by tax authorities for years before 2011.

#### **Basis of Presentation**

In accordance with FASB Accounting Standards Codification ("FASB ASC") 958-310, contributions received are recorded as unrestricted, temporarily restricted or permanently restricted support, depending on the existence or nature of any donor restrictions.

In accordance with FASB ASC 958-210, AWI is required to report information regarding its financial position and activities according to three classes of net assets.

#### **Net Assets**

The Organization maintains its net assets under the following three classes:

- Unrestricted represents resources available for support of the Organization's operations over which the Board of Directors has discretionary control.
- Temporarily Restricted represents contributions and other inflows of assets that are subject to donor-imposed stipulations that either expire by the passage of time or can be fulfilled and removed by actions of the Organization pursuant to those stipulations. Which such stipulations end or are fulfilled, such temporarily restricted net assets are reported in the statements of activities as net assets released from restrictions.

#### NOTES TO FINANCIAL STATEMENTS

#### YEARS ENDED JUNE 30, 2014 AND 2013

# 1. ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### Net Assets (continued)

 Permanently Restricted - represents those resources subject to donor imposed stipulations that they be maintained intact in perpetuity. The donor permits the use of all the income on related investments and the net capital appreciation thereon, for restricted purpose.

#### Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from these estimates.

#### Cash and Cash Equivalents

For purposes of the statement of cash flows, AWI considers all highly liquid debt instruments purchased with a maturity of three months or less to be cash.

#### **Fixed Assets**

Fixed assets are stated at cost less accumulated depreciation. Depreciation is calculated on the straight-line basis over the estimated useful lives of the related assets. Fixed assets are capitalized by the Organization for all items \$1,000 or more and its useful life is greater than one year.

#### Investment in Securities

Investments in equity securities with readily determinable fair values and all investments in debt securities are measured at fair value on the balance sheets. Investment income or loss (gains and losses on investments, interest, and dividends) is reflected on the statement of activities and changes in net assets as increases or decreases in unrestricted net assets unless the income or loss is restricted by donor or law.

#### NOTES TO FINANCIAL STATEMENTS

#### YEARS ENDED JUNE 30, 2014 AND 2013

# 1. ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### Fair Value Measurements

Fair Value Measurements Using:

	Quoted Prices in Active Markets for Identical Assets (Level 1)
	June 30, 2014 June 30, 2013
Stocks Mutual Funds U.S. Treasury Notes and Bills Corporate Bonds	\$3,744,873 \$4,922,468 1,008,011 1,308,969 335,732 490,104 98,844 109,904
	\$5,187,460 \$6,831,445

FASB ASC 820-10, established a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. This hierarchy consists of three broad levels:

Level 1: Valuations based on quoted prices (unadjusted) in an active market area that are accessible at the measurement date for identical assets or liabilities. The fair value hierarchy gives the highest priority to Level 1 inputs.

Level 2: Valuations based on observable inputs other than Level 1 prices such as quoted prices for similar assets or liabilities; quoted prices in inactive markets; or model-derived valuations in which all significant inputs are observable or can be derived principally from or corroborated with observable market data.

Level 3: Valuations base on unobservable inputs are used when little or no market data is available. The fair value hierarchy gives lowest priority to Level 3 inputs.

#### **Equity Securities**

Equity securities are valued at the closing price reported on the active market on which the individual securities are traded.

#### NOTES TO FINANCIAL STATEMENTS

#### YEARS ENDED JUNE 30, 2014 AND 2013

## 1. ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### Fair Value Measurements (continued)

#### Mutual Funds

Mutual funds are valued at the daily closing price as reported by the fund. Mutual funds held by the Organization are open-end mutual funds that are registered with the Securities and Exchange Commission. These funds are required to publish their daily NAV and to transact at that price. The mutual funds held by the Organization

#### U.S. Government Securities

U.S. government securities are valued using pricing models maximizing the use of observable inputs for similar securities.

#### Corporate Bonds

Corporate bonds are valued using pricing models maximizing the use of observable inputs for similar securities. This includes basing value on yields currently available on comparable securities of issuers with similar credit ratings.

#### **Expense Allocations**

Certain expenses are allocated to program or support services based upon estimates determined by management.

#### Contributions

AWI reports gifts of cash and other assets as restricted support if they are received with donor stipulations that limit the use of the assets. When a donor restriction expires by the passage of time or its restriction is accomplished, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions.

Contributions receivable represent the amount committed by donors that have not been received by AWI. Contributions of services shall be recognized if the services received (a) create or enhance nonfinancial assets or (b) require specialized skills, are provided by individuals possessing those skills and would typically need to be purchased if not provided by donation.

#### NOTES TO FINANCIAL STATEMENTS

#### YEARS ENDED JUNE 30, 2014 AND 2013

#### 2. FIXED ASSETS

	_2014	2013
Fixed assets consists of the following:		
Land, building and improvements Less: Accumulated depreciation	\$6,308,137 (660,510)	\$6,308,137 (560,547)
	<u>\$5,647,627</u>	<u>\$5,747,590</u>

#### 3. TEMPORARILY RESTRICTED NET ASSETS

Temporarily restricted net assets are available for the following purposes:

	 2014	 2013
Roger L. Stevens Publications Fund Public educational projects Anti-poaching Latin american and international whaling	\$ 249,655 - 100,000 <u>5,100</u> 354,755	\$ 338,197 10,859 - - 349,056

# 4. PERMANENTLY RESTRICTED NET ASSETS

Permanently restricted net assets of \$100,000 in 2014 and 2013 are restricted to investments in perpetuity, the income from which is expendable to support the operations of AWI.

Delaware enacted the Uniform Prudent Management of Institutional Funds Act (UPMIFA), the provisions of which apply to endowment funds existing on or established after that date. Based on its interpretation of the provisions of UPMIFA, AWI is required to act prudently when making decisions to spend or accumulate donor restricted endowment assets and in doing so to consider a number of factors including the duration and preservation of its donor restricted endowment funds. As a result of this interpretation, AWI classifies as permanently restricted net assets the original value of gifts donated to be held in perpetuity. The remaining portion of the donor-restricted endowment fund that is not classified in permanently restricted net assets is classified

# ANIMAL WELFARE INSTITUTE NOTES TO FINANCIAL STATEMENTS

#### YEARS ENDED JUNE 30, 2014 AND 2013

# 4. PERMANENTLY RESTRICTED NET ASSETS (CONTINUED)

as temporarily restricted net assets until those amounts are appropriated for expenditure by AWI in a manner consistent with the standard of prudence prescribed by UPMIFA.

#### 5. 401(k) PLAN

AWI has a 401(k) Plan that covers substantially all employees. Contributions are made to the plan at the discretion of management. The Organization contributed \$33,580 and \$32,134 to the plan for the year ended June 30, 2014 and 2013, respectively.

#### 6. CONCENTRATIONS

#### Concentrations of Credit Market Risk

Financial instruments that potentially expose AWI concentrations of credit and market risk consist primarily of cash equivalents and investments. Cash equivalents are maintained at high-quality financial institutions. AWI's investments are in U.S. Treasury Notes and diversified stocks. Management believes that credit risk related to these are minimal.

#### Contributions

AWI received approximately 87% of its total contributions from six contributors in 2014 and 59% of its total contributions from eight contributors in 2013.

#### 7. CIVIL MATTERS

AWI, along with four other non-profit groups, was a party to two civil litigation matters that were settled in 2014. AWI's Management does not expect a significant material effect on the financial position or cash flow of AWI as a result of the resolution of these matters.

#### NOTES TO FINANCIAL STATEMENTS

#### YEARS ENDED JUNE 30, 2014 AND 2013

#### 8. TENANT NET RENTAL INCOME

Tenant net rental income consists of:

ic remai modilio delloloto di.	2014		2013
Rental income	\$	100,654	\$ 78,706
Depreciation		(33,758)	 (33,758)
Net rental income	\$	66,896	\$ 44,948

#### 9. SUBSEQUENT EVENTS

In preparing the accompanying financial statements, AWI has reviewed events that have occurred after June 30, 2014, through the date the financial statements were available to be issued, October 27, 2014 During this period, AWI did not have any material subsequent events that are required to be disclosed in the financial statements.