## ANIMAL WELFARE APPROVED audits and certifies family farms. Our farmers raise their animals with the highest animal welfare standards, on pasture or range. Look for our label on eggs, dairy and meat products. When you can't visit the farm, Animal Welfare Approved is the eyes and ears of the conscientious consumer.

The gold standard for how farm animals should be cared for. -Robert F. Kennedy, Jr.

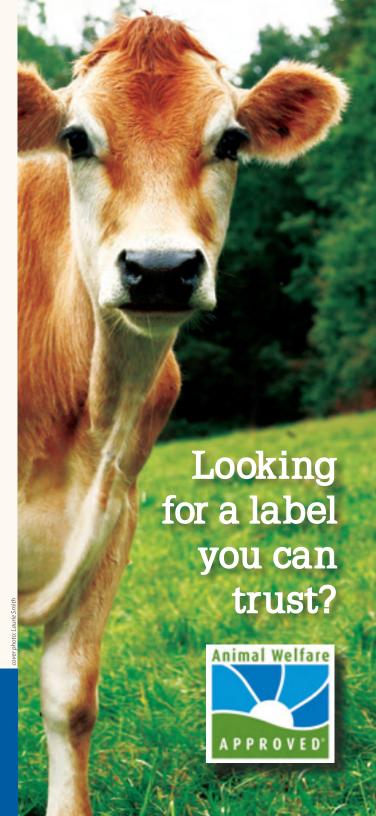


This program currently has the most stringent animal welfare standards. Animal Welfare Approved requires that all animals have regular access to the outdoors. This program also requires that producers be family farmers, and does not allow producers that have factory farming operations to participate.

-World Society for the Protection of Animals



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sustainable

family farmed

grassfed

natural

no hormones administered

beyond organic

crate-free

rBGH free organic

cage free

certified organic

non-therapeutic antibiotics

country of origin labeling all-natural product

heritage

Rbst free

100% organic

raised without the routine use of antibiotics

100% vegetarian feed

antibiotic free

naturally raised

grain finished

humane raised without antibiotics range-raised

no added hormones

treated by irradiation pasture-raised

family farmed

no antibiotics

free range

hormone free

grass finished



## CHOOSE

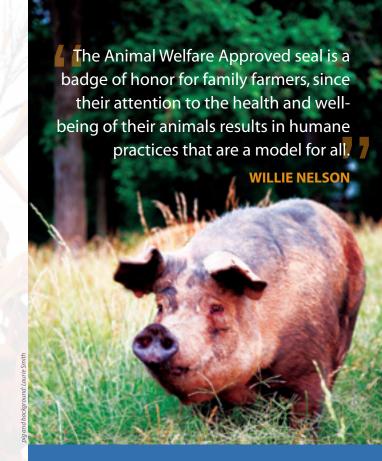


label that means
healthy, safe,
environmentally
responsible and
humanely raised.



## Did You Know? Animal Welfare Approved

- Has the highest standards for animal welfare, according to the World Society for the Protection of Animals
- Is the only USDA approved label that prohibits feedlots, cages and crates
- Requires that animals be raised outdoors on pasture or range
- Means healthier and safer products for you
- Utilizes sustainable farming methods, leaving a smaller carbon footprint than other farming systems
- Supports genuinely independent family farmers who ensure the care of their animals
- Is the top choice for better tasting meat, dairy and eggs
- Audits its farms annually, assuring adherence to its standards
- Publishes its standards on its website at www.AnimalWelfareApproved.org
- Is a program of a nonprofit organization, which is funded by private donations, allowing the audit and certification to be offered to farmers at no cost
- Promotes animal welfare, supports family farmers, protects the environment and serves conscientious consumers



## Where to Buy



Chicken
Beef
Pork
Lamb
Eggs
Dairy
Turkey
Duck
Goat

Look for Animal Welfare Approved products at grocery stores, restaurants and farmers' markets across the nation, and encourage the establishments you frequent to carry these products. Visit <a href="https://www.AnimalWelfareApproved.org">www.AnimalWelfareApproved.org</a> for a searchable state-by-state database.